

**Dr. Ayush Srivastava**  
**Assistant Registrar**  
**Nodal Officer-Training & Placement**



**Dr. A. P. J. Abdul Kalam Technical University**  
**Uttar Pradesh, Lucknow**  
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Ref: AKTU/UIIC/2021/410

30 Apr, 2021

To

The Directors/Principals  
Colleges affiliated/associated to Dr. APJ Abdul Kalam Technical University  
Lucknow, Uttar Pradesh

**Subject: Regarding “Benchmark Email” hiring opportunity for B.Tech-CS, BCA and MCA students of 2020 and 2021 passed out/ passing out batch**

Dear Sir/Ma’am,

Please to inform you that as part of hiring process for **B.Tech-CS, BCA and MCA of 2020 and 2021 passed out/ passing batch**, company “**Benchmark Email**” wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latest by **02 May-2021**.

**ERP Link:** [erp.aktu.ac.in](http://erp.aktu.ac.in)

If you have any concern, you are requested to feel free to write at [tnp.aktu@aktu.ac.in](mailto:tnp.aktu@aktu.ac.in)

With warm regards,

(Dr. Ayush Srivastava)  
Assistant Registrar  
Nodal Officer – Training & Placement

**Copy to:**

1. Registrar, AKTU, Lucknow
2. Finance Officer, AKTU, Lucknow
3. Controller of Examination, AKTU, Lucknow
4. Dean Student Welfare, AKTU, Lucknow
5. Media Prabhari, AKTU, Lucknow
6. Technical Officer, AKTU, Lucknow
7. In-charge Placements, AKTU, Lucknow
8. Staff Officer, Hon’ble Vice Chancellor for kind information

~~(Dr. Ayush Srivastava)~~

<b>Campus Placements 2021</b>	
<b>Job Notification Form</b>	
<b>COMPANY OVERVIEW</b>	
Name of the Company	- Benchmark Email
Website / Other source of Information	<a href="http://www.benchmarkemail.com">http://www.benchmarkemail.com</a>
Company Type	- Technology
Brief write-up on the Company (50 to 75 words)	Benchmark Email is a global leader in email marketing, doing so by maintaining a dedication to the user experience. It isn't enough that we offer the software and the resources to enable email marketing. If the user isn't reaching their subscribers, Benchmark's job is only half done. At Benchmark, the motto is "not just delivered, received." In a fast-paced, digital environment, oftentimes larger companies will leave the process of garnering opens and conversions to their users. At Benchmark, it's an interactive experience.
<b>JOB PROFILE</b>	
Job Designation	- Technical Support Executive
Job Description	- Work in Tecnology
Place of Posting	- Sector 49 Sohna Road, Gurgaon
Key Responsibilities:	- Work as Developer
Type of Placement	- Virtual
<b>SALARY</b>	
Cost to Company (CTC)	- 2.28 LPA
Training Period	- NA
Salary / stipend paid during training	19,000/- pm (freshers)
Bond or Service Contract (If Yes, give details)	-NA
<b>SELECTION PROCESS</b>	
Shortlist from Resumes	-Yes
Written Test (Technical / Aptitude)	- No
Group Discussion	- No
Personal Interview	-Yes
Minimum Number of Offers You intend to make	- 3
Eligible Department and Program	-B.Tech CS, BCA and MCA; 2020, 2021 passed out/ passing out batch
Specific Eligibility requirement (Please mention)	-Good Internet Connection and Handsfree; Excellent English (spoken and written) is a must.
Date & Time of the Drive	- 4-May-2021

Venue	- Virtual
Expected Joining (dd/mm/yyyy)	- Immediately

**Note: Shift: Rotational - Shifts rotates every 3 months,preferred location Delhi NCR**