

**Dr. Ayush Srivastava**  
**Assistant Registrar**  
**Nodal Officer-Training & Placement**



**Dr. A. P. J. Abdul Kalam Technical University**  
**Uttar Pradesh, Lucknow**  
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Ref:AKTU/UIIC/2021/416

10<sup>th</sup> May,2021

To,

The Directors/Principals,  
Colleges affiliated/associated to Dr.APJ Abdul Kalam Technical University,  
Lucknow, Uttar Pradesh.

**Subject: Regarding "Cvent" hiring opportunity for "B. Tech excluding (ME)/MBA/BBA/BCA/BMC/BJMC/  
BHM excluding (LLB & Pharmacy)/BA/B.Com/BSC students of 2020 and 2021 batch**

Dear Sir/Ma'am,

Please to inform you that as part of hiring process for **B. Tech excluding (ME)/MBA/BBA/BCA/BMC/BJMC/  
BHM excluding (LLB & Pharmacy)/BA/B.Com/BSC students of 2020 and 2021 batch**, company "Cvent " wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latest **by 14<sup>th</sup> May, 2021.**

**ERP Link: erp.aktu.ac.in( Mandatory )**

If you have any concern, you are requested to feel free to write at [tnp.aktu@aktu.ac.in](mailto:tnp.aktu@aktu.ac.in)

With warm regards,

(Dr. Ayush Srivastava)  
Assistant Registrar  
Nodal Officer – Training & Placement

**Copy to:**

1. Registrar, AKTU, Lucknow
2. Finance Officer, AKTU, Lucknow
3. Controller of Examination, AKTU, Lucknow
4. Dean Student Welfare, AKTU, Lucknow
5. Media Prabhari, AKTU, Lucknow
6. Technical Officer, AKTU, Lucknow
7. In-charge Placements, AKTU, Lucknow
8. Staff Officer, Hon'ble Vice Chancellor for kind information

(Dr. Ayush Srivastava)

## Annexure A

<b>Campus Placements 2021</b>	
<b>Job Notification Form</b>	
<b>COMPANY OVERVIEW</b>	
Name of the Company	Cvent , Gurgaon
Website / Other source of Information	<a href="http://www.cvent.com">www.cvent.com</a>
Company Type	Technology
<b>A brief about the company:</b>	Cvent is the global meeting, event and travel technology leader. Cvent offers software solutions to event planners for online event registration, venue selection, event management, mobile apps for events, e-mail marketing and web surveys. Cvent provides hoteliers with an integrated platform, enabling properties to increase group business demand through targeted advertising and improve conversion through proprietary demand management and business intelligence solutions. Cvent solutions optimize the entire event management value chain and have enabled clients around the world to manage hundreds of thousands of meetings and events.
<b>JOB PROFILE</b>	
Job Designation	Associate Product Consultant
Job Description	We have multiple Associate Product Consultant positions in our Client Services department for Event Management software product. You shall either be a part of a team that supports clients and trouble shoot the issues over the phone on the Cvent Event Management software or will be responsible for implementing their event requirements in the tool and sharing best practices with them supporting them via calls.
Place of Posting	Gurgaon
Key Responsibilities:	Supports clients and trouble shoot
Type of Placement	Virtual Campus Drive
<b>SALARY</b>	
Cost to Company (CTC)	MBA and B.Tech -INR 6,00,000 annually (Total CTC ) + Benefits B.Com/BBA/BCA - INR 5,00,000 annually (Total CTC) + Benefits
Perks & Benefits	Medical insurance, Free meals, Accidental/Disability coverage Air-conditioned cabs provided (pick & drop), Sodexo coupon

Training Period	As per service agreement/ performance
Bond or Service Contract (If Yes, give details)	Service agreement: 30 months (with a payback clause of 2.80 Lacs in case of breach of agreement)
<b>SELECTION PROCESS</b>	
To be covered in two days	<ol style="list-style-type: none"> <li>1. Online written assessment test</li> <li>2. Pre-placement talk</li> <li>3. Group discussion rooms on zoom</li> <li>4. CCAT- Online Aptitude</li> <li>5. Product Test</li> <li>6. Versant- Online verbal ability test</li> <li>7. Business round 1</li> <li>8. Business round 2</li> <li>9. Degarmo</li> </ol>
Minimum Number of Offers You intend to make	180+
Eligible Department and Program	B.Tech (excluding Mechanical branch), BBA, BMC, BCA, BA, BCom, BSc, BJMC, BHM excluding LLB, Pharmacy). 2020 and 2021 batch
Specific Eligibility requirement (Please mention) for Interview process	Good Internet and Laptop/Desktop
Apps Required	Zoom
Date & Time of the Drive	Date will be finalized After getting the list of students
Venue	Online( <b>Virtual Zoom Hiring</b> )
Expected Joining	In the month of June-July'2021 (Dates will be disclosed)