

Dr. Ayush Srivastava
Assistant Registrar
Nodal Officer-Training & Placement



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Ref:AKTU/UIIC/2021/417

11th May,2021

To,

The Directors/Principals,
Colleges affiliated/associated to Dr.APJ Abdul Kalam Technical University
Lucknow, Uttar Pradesh

Subject: Regarding “EduKyu Private Limited” hiring opportunity for MBA students of 2021 batch

Dear Sir/Ma’am,

Please to inform you that as part of hiring process for **MBA 2021 batch**, company “**EduKyu Private Limited**” wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latest by **13thMay, 2021**.

ERP Link: erp.aktu.ac.in (Mandatory)

If you have any concern, you are requested to feel free to write at tnp.aktu@aktu.ac.in

With warm regards,

(Dr. Ayush Srivastava)
Assistant Registrar
Nodal Officer – Training & Placement

Copy to:

1. Registrar, AKTU,Lucknow
2. Finance Officer,AKTU,Lucknow
3. Controller of Examination,AKTU,Lucknow
4. Dean Student Welfare,AKTU,Lucknow
5. Media Prabhari, AKTU,Lucknow
6. Technical Officer,AKTU,Lucknow
7. In-charge Placements, AKTU,Lucknow
8. Staff Officer,Hon’ble Vice Chancellor for kind information

(Dr. Ayush Srivastava)

Annexure- A

Campus Placements 2021	
Job Notification Form	
COMPANY OVERVIEW	
Name of the Company	EduKyu Pvt. Ltd
Website / Other source of Information	https://edukyu.com/
Company Type	Education
Brief write-up on the Company (50 to 75 words)	EduKyu is the team of expert career counselors who have set a goal of bringing a revolution in the education, training and development industry.
JOB PROFILE	
Job Designation	<u>Manager- Career Development</u>
Job Description	<ul style="list-style-type: none"> • Achieving Branch targets (End to End Sales). • Prospect generation through cold calling. • Meeting & Counseling prospective students (mostly working executives in various industries) • Primary and Secondary research • Verify trainers and business Identity on region bases. • Analyze Software for trainers • Connecting with trainers and learner's over the phone or mail • Job Responsibilities <ul style="list-style-type: none"> ➤ Business Development:- ➤ Generating revenues by achieving individual target. ➤ Presenting Company's offer to the perspective client ➤ Handle Objections. ➤ Converting suspects into prospects and closing deals.

	<ul style="list-style-type: none"> • Schedule Adherence:- <ul style="list-style-type: none"> ➤ Daily monitoring of Individual as well as team activity ➤ Maintaining daily report. ➤ Training and Educational training:- ➤ Depth knowledge about education industry. ➤ Opportunity to understand business strategies and ➤ hierarchy of Industry. • Networking Skills <ul style="list-style-type: none"> ➤ Chance to get session with big trainers 'tycoon. ➤ Opportunity to be a part of Biggest Association of trainers in India. • Visual Management:- <ul style="list-style-type: none"> ➤ To develop the visual controls on the daily schedule. ➤ Preparation of one point standards. ➤ Work Instruction for the better understanding of associates performing the work.
Place of Posting	Work From Home, After lockdown Noida
Key Responsibilities:	Business Development
Type of Placement	Virtual
SALARY	
Cost to Company (CTC)	4.9 CTC
Training Period	45 Days
Salary / stipend paid during training	Same
Bond or Service Contract (If Yes, give details)	No Bond
SELECTION PROCESS	
Shortlist from Resumes	Yes
Written Test (Technical / Aptitude)	No

Group Discussion	No
Personal Interview	Yes
Minimum Number of Offers You intend to make	17
Eligible Department and Program	MBA -2021
Specific Eligibility requirement (Please mention)	Good Internet and Laptop/Desktop
Date & Time of the Drive	-17 th May
Venue	Online
Expected Joining (dd/mm/yyyy)	Immediately