

Dr. Ayush Srivastava
Assistant Registrar
Nodal Officer-Training & Placement



Dr. A. P. J. Abdul Kalam Technical University
Uttar Pradesh, Lucknow
Sector-11, Jankipuram Extension, Lucknow
E-mail: ayush@aktu.ac.in

Ref:AKTU/UIIC/2021/420

17th May, 2021

To,

The Directors/Principals,
Colleges affiliated/associated to Dr. APJ Abdul Kalam Technical University
Lucknow, Uttar Pradesh

Subject: Regarding "BrightCHAMPS" hiring opportunity all Graduates and Post Graduate students of 2020 and 2021 passed out/ passing out batch

Dear Sir/Ma'am,

Please to inform you that as part of hiring process for all **Graduates and Post Graduates of 2020 and 2021 passed out/ passing batch**, company "**BrightCHAMPS Tech Private Limited**" wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latest by **19th May, 2021**.

ERP Link: erp.aktu.ac.in (Mandatory)

If you have any concern, you are requested to feel free to write at tnp.aktu@aktu.ac.in

With warm regards,

(Dr. Ayush Srivastava)
Assistant Registrar
Nodal Officer – Training & Placement

Copy to:

1. Registrar, AKTU, Lucknow
2. Finance Officer, AKTU, Lucknow
3. Controller of Examination, AKTU, Lucknow
4. Dean Student Welfare, AKTU, Lucknow
5. Media Prabhari, AKTU, Lucknow
6. Technical Officer, AKTU, Lucknow
7. In-charge Placements, AKTU, Lucknow
8. Staff Officer, Hon'ble Vice Chancellor for kind information

(~~Dr. Ayush Srivastava~~)

Campus Placements 2021	
Job Notification Form	
COMPANY OVERVIEW	
Name of the Company	BrightCHAMPS Tech Private Limited
Website / Other source of Information	www.brightchamps.com
Company Type	EDtech
Brief write-up on the Company (50 to 75 words)	BrightCHAMPS is India's first company focused on holistic technology development for the child. At BrightCHAMPS, we are creating next generation technology leaders who will create the best solutions for the impending problems of the future. Our teachers and curriculum-designers are the flag-bearers of our approach to revolutionise the education system making it unique, immersive and holistic for the kinds, sparking curiosity and thirst for learning and doing. They constantly strive to bring out the genius in every kid. The curriculum is conceptualised and designed by the best minds from top tier institutes, like IITs and IIMs.
JOB PROFILE	
Job Designation	<p style="text-align: center;">1.Sales Manager 2. Associate Sales Manager</p>
Job Description	<ul style="list-style-type: none"> • Initiating communication with parents whose kids have completed Demo with Bright CHAMPS. • Rigorously following up the leads via a variety of channels like Phone calls, SMS, WhatsApp, emails etc. • Extensively communicating the curriculum and other USPs of the product (profiles of our champion teachers for example) Achieve realistically set weekly targets in a performance centric, competitive environment. <p>Who are we looking for?</p> <ul style="list-style-type: none"> • Someone with exceptional communication skills, adept at striking conversations & building rapport, essentially someone who can charm their way

	<p>through the pitch.</p> <ul style="list-style-type: none"> • Result driven go-getter who thrives in a performance driven environment • Highly ambitious individual who rises up to challenging targets. • Quick learner who can understand the product in & out within a couple of days
Place of Posting	WFH/ REMOTE WORK
Key Responsibilities:	Sales
Type of Placement	
SALARY	
Cost to Company (CTC)	3 LPA to 9 LPA depending on experience and performance) exceptionally high performance linked rewards (Up to 1 Lac per month) Assistant Sales Manager : 2.40 LPA to 3.60 LPA
Training Period	NA
Salary / stipend paid during training	NA
Bond or Service Contract (If Yes, give details)	NA
SELECTION PROCESS	
Shortlist from Resumes	YES
Written Test (Technical / Aptitude)	NA
Group Discussion	NA
Personal Interview	YES
Minimum Number of Offers You intend to make	20
Eligible Department and Program	2021 ,2020, (Bachelors & Masters)
Specific Eligibility requirement (Please mention)	MBA, BBA, B. Tech, M. Tech, BCA, MCA, BE, ME or from any other different streams with 12th pass as a minimum requirement. ● Actively hiring freshers.
Date & Time of the Drive	21 st May (Tentatively)
Venue	Online
Expected Joining (dd/mm/yyyy)	Immediately