



Ref: AKTU/CAS/ODOP/2021/3

Date: 18 May 2021

To,
The Directors/ Principals,
All affiliated/Constituent colleges,
Dr. A.P.J. Abdul Kalam Technical University,
Uttar Pradesh, Lucknow

Subject: Regarding presentation of shortlisted ideas in online Pilot Hackathon on ODOP Lucknow District.

Dear Sir/Madam,

We are glad to share that Centre for Advanced Studies, AKTU Lucknow received large number of entries and proposals in Pilot Hackathon for Lucknow District's ODOP product Chikankari and Zari Zardozi. In primary screening, the committee has shortlisted 18 ideas for further round of hackathon (i.e. online presentation before the committee). The list of shortlisted proposals is attached herewith as Annexure-1. The presentation is scheduled at 10:00 AM onwards on **27th May 2021** through online mode. The required link to join presentation session with date and time will be shared directly to students on their registered email which they shared during registration for participation.

In this regard you are kindly requested to ensure the participation of your students (shortlisted) during presentation session. The students are required to prepare a power point presentation of approx. 5 minutes clearly focusing on the idea and solution.

For any query please write to us on odop.hackathon@aktu.ac.in mentioning the subject "Queries regarding ODOP hackathon presentation" or call Mr. Abhishake Nandan at 8707728907.

With warm regards,

Yours Sincerely,

(Prof. M.K Dutta)
Director CAS

Copy for information and necessary action to:

1. Registrar, AKTU for information please
2. Finance Officer, AKTU for information please
3. Dr. Anuj Kumar Sharma, Coordinator, ODOP Cell, Centre for Advanced Studies
4. All Deans, AKTU Lucknow
5. Media Incharge, AKTU Lucknow
6. Staff officer Hon'ble Vice Chancellor for kind information to Hon'ble Vice Chancellor

(Prof. M.K Dutta)
Director CAS

Annexure – 1

Sr. No	Name of Participant	Roll Number	College Name	Category
1	Ujjwal Gupta	1900290100176	KIET Group of Institutions, Ghaziabad	Branding related problem
2	Rishabh Vishwakarma	1850540033	Allenhouse Institute of Technology, Kanpur	Product design related problem
3	Gaurang Gupta	1873510024	Rajkiya Engineering College, Bijnor	Marketing related problem
4	Akshita Sahni	1801410006	Shri Ram Murti Smark College of Engineering and Technology, Bareilly	Marketing related problem
5	Shrishtee Agrawal	1852510051	Buddha Institute of Technology, Gorakhpur	Product design related problem
6	Anant Vaish &	1816610009 &	Dr. Ambedkar Institute of Technology for Handicapped, Kanpur	Branding related problem
	Saloni Tiwary	1816654041		
7	Ayush Kumar	1904310100025	BN College Of Engineering and Technology, Lucknow	Product design related problem
8	Ismaile Shan Mirza	2000040100040	RBS College Agra	Product Process (Manufacturing) related problem
9	Abdullah Zain Ansari	1905050310001	Allenhouse Institute of Technology, Kanpur	Marketing related problem
10	Mohd zaman	1905050400023	Allenhouse Institute of Technology, Kanpur	Marketing related problem
11	Simran Jeet Kaur	1905050310029	Allenhouse Institute of Technology, Kanpur	Product Process (Manufacturing) related problem
12	Sumit Kumar	1905250400101	Buddha Institute of Technology, Gorakhpur	Marketing related problem
13	Avantika Mishra	1905250000034	Buddha Institute of Technology, Gorakhpur	Product design related problem
14	Sachin Rathore	792369943757	KIET Group of Institutions, Ghaziabad	Product Process (Manufacturing) related problem
15	Deepanshu Kaushik , Divyansh Chauhan	1900290400051, 1900290400056	KIET Group of Institutions, Ghaziabad	Product design related problem
16	Sachin Ramchandra Jambhale	559170952485	MGM's College of Engineering and Technology, Noida	Product Process (Manufacturing) related problem
17	Devendra Pratap Singh	1680260002	Nitra Technical Campus, Ghaziabad	Product Process (Manufacturing) related problem
18	Shraddha Yadav	1680260012	Nitra Technical Campus, Ghaziabad	Product Process (Manufacturing) related problem