

**Dr. Ayush Srivastava**  
**Assistant Registrar**  
**Nodal Officer-Training & Placement**



**Dr. A. P. J. Abdul Kalam Technical University**  
**Uttar Pradesh, Lucknow**  
Sector-11, Jankipuram Extension, Lucknow  
E-mail: ayush@aktu.ac.in

Ref:AKTU/UIIC/2021/433

30<sup>th</sup> May, 2021

To,

The Directors/Principals,  
Colleges affiliated/associated to Dr. APJ Abdul Kalam Technical University  
Lucknow, Uttar Pradesh

**Subject: Regarding “Hike Education” hiring opportunity for BBA/B.Tech/MBA students of 2021 passing out batch**

Dear Sir/Ma’am,

Please to inform you that as part of hiring process for **B.Tech and MBA of 2021 passing out batch**, company “**Hike Education**” wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latest by **1<sup>st</sup> June-2021**.

**ERP Link: [erp.aktu.ac.in](http://erp.aktu.ac.in) ( Mandatory )**

If you have any concern, you are requested to feel free to write at [tnp.aktu@aktu.ac.in](mailto:tnp.aktu@aktu.ac.in)

With warm regards,

(Dr. Ayush Srivastava)  
Assistant Registrar  
Nodal Officer – Training & Placement

**Copy to:**

1. Registrar, AKTU, Lucknow
2. Finance Officer, AKTU, Lucknow
3. Controller of Examination, AKTU, Lucknow
4. Dean Student Welfare, AKTU, Lucknow
5. Media Prabhari, AKTU, Lucknow
6. Technical Officer, AKTU, Lucknow
7. In-charge Placements, AKTU, Lucknow
8. Staff Officer, Hon’ble Vice Chancellor for kind information

(Dr. Ayush Srivastava)

<b>Campus Placements 2021</b>	
<b>Job Notification Form</b>	
<b>COMPANY OVERVIEW</b>	
Name of the Company	Hike Education
Website / Other source of Information	<a href="http://hikeeducation.com/">http://hikeeducation.com/</a>
Company Type	Ed – Tech (Education industry)
<b>A brief about the company:</b>	Hike Education is an online education platform to help individuals develop their professional potential in the most engaging learning environment. Online education is a fundamental disruption that will have a far-reaching impact. At Hike Education, we are working towards transforming this online education wave into a tsunami! We are taking a full-stack approach of leveraging content, technology, marketing and services to offer quality education at scale in partnership with corporate & academics to offer a rigorous & industry relevant program.
<b>JOB PROFILE</b>	
Job Designations	1-Career Development Manager ( for MBA/B Tech) 2-Career Development Executive( for BBA)
Job Description	<ul style="list-style-type: none"> <li>• Achieving enrolment targets (End to End Sales).</li> <li>• Lead generation through cold calling.</li> <li>• Meeting &amp; Counseling prospective students (mostly working executives in various industries)</li> <li>• 70% inside sales &amp; 30% outdoor meetings</li> </ul>
Place of Posting	Delhi/Gurgaon/Jaipur/Hyderabad/Mumbai
Key Responsibilities:	Sales / Inside sales
Type of Placement	Virtual Campus Drive
Details required (If any)	NA
<b>SALARY</b>	
Cost to Company (CTC)	5.40 LPA for MBA 5.04 LPA for B.Tech 4.38 LPA for Graduates (BBA)
Daily Travel Reimbursement , Monthly Incentives & Performance cum Continuity Bonus	<b>Including in Cost to Company (CTC)</b>
Training Period	NA
Bond or Service Contract (If Yes, give details)	NO
<b>SELECTION PROCESS</b>	
Written Test	NO
Group Discussion	YES

Personal Interview	YES
Last date of registration for the drive.	1 <sup>st</sup> June 2021
Minimum Number of Offers You intend to make	50
Eligible Department and Program	BBA/B.Tech/MBA of 2021 batch
Specific Eligibility requirement (Please mention) for Interview process	NA
Apps Required	NO
Date & Time of the Drive	June,2021
Venue	Online
Expected Joining	ASAP

