

Dr. Ayush Srivastava
Assistant Registrar
Nodal Officer-Training & Placement



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Ref:AKTU/UIIC/2021/447

11thJune,2021

To,

The Directors/Principals,
Colleges affiliated/associated to Dr.APJ Abdul Kalam Technical University Lucknow, Uttar Pradesh

Subject: Regarding “Planet Spark” hiring opportunity for MBA students of 2020 and 2021 passed out/passing out Batch

Dear Sir/Ma’am,

Please to inform you that as part of hiring process for **MBA students of 2020 and 2021 passed out/passing out Batch**, company “**Planet Spark**” wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latest by **13th June-2021**.

ERP Link: erp.aktu.ac.in (**Mandatory**)

Share Resume at - <https://forms.gle/2PPLVXLn3Ao3sCps6> (**Mandatory**)

If you have any concern, you are requested to feel free to write at tnp.aktu@aktu.ac.in

With warm regards,

(Dr. Ayush Srivastava)
Assistant Registrar
Nodal Officer – Training & Placement

Copy to:

1. Registrar, AKTU, Lucknow
2. Finance Officer,AKTU, Lucknow
3. Controller of Examination,AKTU, Lucknow
4. Dean Student Welfare,AKTU, Lucknow
5. Media Prabhari, AKTU, Lucknow
6. Technical Officer,AKTU, Lucknow
7. In-charge Placements, AKTU, Lucknow
8. Staff Officer, Hon’ble Vice Chancellor for kind information

(Dr. Ayush Srivastava)

Campus Placements 2021

Job Notification Form

COMPANY OVERVIEW

Name of the Company	Planet Spark
Website / Other source of Information	http://www.planetspark.in
Company Type	Ed-tech
A brief about the company:	<p>PlanetSpark is an online platform where children learn and develop 'new age' skills through live classes. We are backed by FIITJEE, Indian Angel Network, Hyderabad Angels and Lead Angels. The platform leverages powerful technology to provide live online classes to K8 learners on English Communication, Public Speaking, Creative Writing and other 'new age' skills. PlanetSpark is on a journey to make the traditional and unorganized tuitions obsolete through its virtual classroom. (http://www.planetspark.in)</p>

JOB PROFILE

Job Designation	Business Development (Counsellor) International /Domestic
Job Description	<p>- Calling Leads</p> <ul style="list-style-type: none"> • Call on parent leads through your CRM • 60-75 leads are to be called daily <p>2. Generating trial classes</p> <ul style="list-style-type: none"> • Pitch to the parents to take PlanetSpark Trial Class <p>3. Take counselling sessions and convert them</p> <ul style="list-style-type: none"> • Conduct counselling sessions for parents who take trial classes • Close the sale through smart and strategic approach • Generate Revenue (3L+ per month)
Place of Posting	Gurgaon (till pandemic WFH)
Key Responsibilities:	Counseling
Type of Placement	Virtual

SALARY

Cost to Company (CTC)	<p>For PG programs – During 1 month probation – INR 25,000 per month (fixed) + incentives After probation – INR 7.6 LPA (4.99 LPA – fixed + 2.61 – variable) (Please note – If you are not based in Delhi NCR and are not willing to re-locate, you are allowed to work remotely. However, an amount of INR 5,000 would be deducted from your fixed part of the CTC.)</p>
Training Period	NA

Bond or Service Contract (If Yes, give details)	NA
SELECTION PROCESS	
Shortlist from Resumes	Google Form(https://bit.ly/3h1ZeSf)
Written Test (Technical / Aptitude)	No
Group Discussion	Yes
Personal Interview	Yes
Minimum Number of Offers You intend to make	50
Eligible Department and Program	MBA (Only Delhi /NCR colleges) As location is – Gurgaon 2020,2021
Specific Eligibility requirement (Please mention)	Good Internet and Laptop/Desktop
Date & Time of the Drive	Date will be finalized after receiving data
Venue	Online
Expected Joining	In the month of July

Timings for Domestic and International Process.

For UG courses				
	Domestic Process	International Process		
Working hours	9.30 AM - 6.30 PM	6:30 AM - 3:30 PM	2 PM - 11 PM	8 PM - 5 AM
Working days	6 Days working	6 Days working	6 Days working	6 Days working
Weekly off	Monday	Sunday	Sunday	Sunday
CTC Details	6.5 LPA	7.1 LPA	7.1 LPA	7.1 LPA
For PG courses				
	Domestic Process	International Process		
Working hours	9.30 AM - 6.30 PM	6:30 AM - 3:30 PM	2 PM - 11 PM	8 PM - 5 AM
Working days	6 Days working	6 Days working	6 Days working	6 Days working
Weekly off	Monday	Sunday	Sunday	Sunday
CTC Details	7 LPA	7.6 LPA	7.6 LPA	7.6 LPA