

Dr. Ayush Srivastava
Assistant Registrar
Nodal Officer-Training & Placement



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Ref: AKTU/UIIC/2021/456

25th June, 2021

To

The Directors/Principals
Colleges affiliated/associated to Dr. APJ Abdul Kalam Technical University
Lucknow, Uttar Pradesh

Subject: Regarding “Padhhigh” hiring opportunity for Fresher’s 2020 /2021/passing out/ pass out batch.

Dear Sir/Ma’am,

Please to inform you that as part of hiring process for Fresher’s 2020 /2021/ passing out/ pass out batch. Company “**Padhhigh**” wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latest by **27th June-2021**.

ERP Link: erp.aktu.ac.in

If you have any concern, you are requested to feel free to write at tnp.aktu@aktu.ac.in

With warm regards,

(Dr. Ayush Srivastava)

Assistant Registrar
Nodal Officer – Training & Placement

Copy to:

1. Registrar, AKTU, Lucknow
2. Finance Officer, AKTU, Lucknow
3. Controller of Examination, AKTU, Lucknow
4. Dean Student Welfare, AKTU, Lucknow
5. Media Prabhari, AKTU, Lucknow
6. Technical Officer, AKTU, Lucknow
7. In-charge Placements, AKTU, Lucknow
8. Staff Officer, Hon’ble Vice Chancellor for kind information

(Dr. Ayush Srivastava)

Annexure- A

Campus Placements 2021	
Job Notification Form	
COMPANY OVERVIEW	
Name of the Company	Padhhigh
Website / Other source of Information	https://www.padhhigh.com/
Company Type	MSME EduTech
Brief write-up on the Company	<p>Padhhigh is an educational platform where we provide videos which goes hand-in-hand with the curriculum of the school. The founders of padhhigh are pass outs from IIT and NIT. This initiative was taken to improve the education of the children, right now education has only become business and the companies are just trying to take out money from parents. PADHHIGH Aim to provide Quality & Conceptual education to maximum number of STUDENTS to create a better Indian economy. Goal to make a well-equipped & skilled youth for growing india. An ecosystem where everyone can learn different aspects of business and execute at the same.</p>
JOB PROFILE	
Job Designation	Growth Associates
Job Description	<p>Role - Business Development</p> <p>Who Can Apply?</p> <ul style="list-style-type: none"> • Skillset: Core Non-Negotiable Skills and FRESHERS : Upbeat and positive attitude throughout the entire day × Excellent communication skills, both verbal and written × Ability to work in a high growth environment ■ if Sales is passion for you. <p>Salary Package PROBATION CTC - 4L (IH 1.2L + 2.8L)</p>

	<p>AFTER PROBATION- 7L (IH 3 L+ 4 L)</p> <ol style="list-style-type: none"> 1. IH - IN HAND (DIRECT TRANSFER TO ACCT) & Probation Period- 6 Month's 2. FIRST SALARY ON 45TH DAY. 3. Week - Off :- On Monday 4. Work Timing :- 10 am - 8 pm. (7 Hours Flexible working) 5. Daily 50 Calls to be connected & 1 deal done. 6. Our deal Size is 1500Rs average.
Place of Posting	Gurgaon Work from Office/Work from Home both
Key Responsibilities:	<ul style="list-style-type: none"> • Develop and maintain strategic long term trusting relationships with high volume customers to accomplish organic growth • Communicate company products and services via Calling and E-mail and also build relationships in order to uncover prospect needs. • Document and update CRM with daily activities as required. • Achieve weekly and monthly goals. • Be a self-starter and pro-active; identify and act on opportunities for improvement. • Remain knowledgeable about all organization products and services to facilitate sales efforts. • Completing input numbers on daily basis and taking up revenue responsibilities.
Type of Placement	Campus Placement
SALARY	
Cost to Company (CTC)	Upto 7 LPA
Training Period	6 Months
Salary / stipend paid during training	4L (IH 1.2L + 2.8L)
Bond or Service Contract (If Yes, give details)	NA
SELECTION PROCESS	
Shortlist from Resumes	NA
Written Test (Technical / Aptitude) -	NA
Group Discussion	NA
Interview	Interview round 1st - by Hr 2nd - by marketing team

Minimum Number of Offers You intend to make	100
Eligible Department and Program	2020 & 2021 Batch. Fresher's graduates from any branch
Specific Eligibility requirement (Please mention)	Who has Good communication Skills, High energy enthusiasm and Strong conviction, are available for the Work from home job, have relevant skills and interests in Sales, dedicated & passionate, at least 8 hours working.
Date & Time of the Drive	28 th June 2021
Venue	Remote { Virtual } Telephonic Interview
Expected Joining (dd/mm/yyyy)	July