

**Dr. Ayush Srivastava**  
**Assistant Registrar**  
**Nodal Officer-Training & Placement**



**Dr. A. P. J. Abdul Kalam Technical University**  
**Lucknow, Uttar Pradesh**  
Sector-11, Jankipuram Extension, Lucknow  
E-mail: ayush@aktu.ac.in

Ref: AKTU/UIIC/2021/458

29<sup>th</sup> June, 2021

To

The Directors/Principals  
Colleges affiliated/associated to Dr. APJ Abdul Kalam Technical University  
Lucknow, Uttar Pradesh

**Subject: Regarding “NSMX” hiring opportunity for MCA from 2021 passing out batch**

Dear Sir/Ma’am,

Please to inform you that as part of hiring process for MCA from 2021 passing out batch. Company “NSMX” wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latest by **1<sup>st</sup> July-2021**.

**ERP Link:** erp.aktu.ac.in

If you have any concern, you are requested to feel free to write at [tnp.aktu@aktu.ac.in](mailto:tnp.aktu@aktu.ac.in)

With warm regards,

(Dr. Ayush Srivastava)  
Assistant Registrar  
Nodal Officer – Training & Placement

**Copy to:**

1. Registrar, AKTU, Lucknow
2. Finance Officer, AKTU, Lucknow
3. Controller of Examination, AKTU, Lucknow
4. Dean Student Welfare, AKTU, Lucknow
5. Media Prabhari, AKTU, Lucknow
6. Technical Officer, AKTU, Lucknow
7. In-charge Placements, AKTU, Lucknow
8. Staff Officer, Hon’ble Vice Chancellor for kind information

(Dr. Ayush Srivastava)

## Annexure- A

<b>Campus Placements 2021</b>	
<b>Job Notification Form</b>	
<b>COMPANY OVERVIEW</b>	
Name of the Company	NSMX
Website / Other source of Information	<a href="http://www.nsmatrix.com">www.nsmatrix.com</a>
Company Type	ITES
Brief write-up on the Company (50 to 75 words)	Founded in 2011, we're a premier, transnational ITES group dedicated towards furnishing online market research assistance to diverse organizations globally. Our comprehensive, end-to-end integrated solutions offer our clients actionable competitive advantages, driving assured business success.
<b>JOB PROFILE</b>	
Job Designation	<ol style="list-style-type: none"> <li>1. Survey Programmer</li> <li>2. Project Management</li> <li>3. Data Processing</li> <li>4. Quality Assurance</li> </ol>
Job Description	<p><b>Profile 1 – Survey Programming</b>            Key Skills - 1) Should know (C or C++ or Java) and (Java Script, HTML, and CSS).            2) Hands on experience in JavaScript, jQuery, CSS, HTML will be an added advantage.</p> <p><b>Profile 2 - Project Management</b>            Key Skills - 1) Should have basic knowledge of IT, HTML            2) Client Comm Skills</p> <p><b>Profile 3 – Data Processing</b>            Key Skills - 1) Good Knowledge of MS Excel.            2) Knowledge of VBA Macros is a plus.            3) Knowledge of representation of data.</p> <p><b>Profile 4 – Quality Assurance</b>            Key Skills - 1) Good Communication Skills.            2) Inclination towards Quality.            3) Knowledge Quality tools will be an added advantage.</p>
Place of Posting	Noida
Key Responsibilities:	<ul style="list-style-type: none"> <li>○ First person of contact for client.</li> <li>○ Direct interaction with clients - overseas clients in APAC, US or UK.</li> </ul>

	<ul style="list-style-type: none"> <li>○ Handles projects of moderate scope and high complexity or of broad scope and moderate complexity.</li> <li>○ Manage multiple projects / assignments for the clients using internal tools for pulling Sampling, sending invites and monitoring of statistics/quota.</li> <li>○ Responsible for meeting the delivery commitments w.r.t. Quality.</li> <li>○ Monitors progress against schedule and determines and takes remedial action as appropriate.</li> <li>○ Check and ensure consistency and accuracy of outputs prior to delivery</li> <li>○ Plans/manages projects directly related to policies or general business operations to meet specific objectives or general goals.</li> </ul> <p>Role requirements:</p> <ul style="list-style-type: none"> <li>○ Quick learner</li> <li>○ Strong verbal, written communication and active listening skills</li> <li>○ Excellent organizational and interpersonal skills</li> <li>○ Strong Microsoft Excel &amp; PowerPoint skills</li> <li>○ Ability to multi-task</li> <li>○ Ability to handle tight deadlines</li> <li>○ Ability to handle pressure situations</li> <li>○ Ability to solve problems independently</li> <li>○ Ability to learn and apply learning to new situations</li> </ul>
Type of Placement	(Online )Depending upon situation
<b>SALARY</b>	
Cost to Company (CTC)	CTC of Rs.2.02 Lakh
Training Period	3 months internship Training.
Salary / stipend paid during training	Consolidated stipend of Rs. 15000 after completion of the internship period.
Bond or Service Contract (If Yes, give details)	NA
<b>SELECTION PROCESS</b>	
Shortlist from Resumes	YES
Written Test (Technical / Aptitude)	YES
Group Discussion	NA
Personal Interview	-YES
Minimum Number of Offers You intend to make	350
Eligible Department and Program	MCA 2021

Specific Eligibility requirement (Please mention)	Fresher 2021
Date & Time of the Drive	3 <sup>rd</sup> July 2021
Venue	Depending upon situation (Offline/Online )
Expected Joining (dd/mm/yyyy)	Immediate Joining