

**Dr. Ayush Srivastava**  
**Assistant Registrar**  
**Nodal Officer-Training& Placement**



**Dr. A. P. J. Abdul Kalam Technical University**  
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Ref: AKTU/UIIC/2021/462

1<sup>st</sup>July, 2021

To

The Directors/Principals  
Colleges affiliated/associated to Dr. APJ Abdul Kalam Technical University  
Lucknow, UttarPradesh

**Subject: Regarding “Value Innovation Labs” hiring opportunity for MBA from 2020/2021 pass out /passing out batch.**

Dear Sir/Ma’am,

Please to inform you that as part of hiring process for MBA from 2020/2021 pass out/passing out batch. Company “**Value Innovation Labs**”. Wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latest by **3<sup>rd</sup> July-2021**.

**ERP Link:** erp.aktu.ac.in **(mandatory)**

If you have any concern, you are requested to feel free to write at [tnp.aktu@aktu.ac.in](mailto:tnp.aktu@aktu.ac.in)

With warm regards,

(Dr. Ayush Srivastava)

Assistant Registrar  
Nodal Officer – Training & Placement

**Copy to:**

1. Registrar, AKTU,Lucknow
2. Finance Officer, AKTU,Lucknow
3. Controller of Examination, AKTU, Lucknow
4. Dean Student Welfare, AKTU, Lucknow
5. Media Prabhari, AKTU,Lucknow
6. Technical Officer, AKTU, Lucknow
7. In-charge Placements, AKTU,Lucknow
8. Staff Officer, Hon’ble Vice Chancellor for kind information

(Dr. Ayush Srivastava)

**Annexure- A**

<b>Campus Placements 2021</b>	
<b>Job Notification Form</b>	
<b>COMPANY OVERVIEW</b>	
Name of the Company	Value Innovation Labs
Website / Other source of Information	<a href="https://www.valueinnovationlabs.com/">https://www.valueinnovationlabs.com/</a>
Company Type	Information Technology
Brief write-up on the Company (50 to 75 words)	<b>A Complete Hire To Retire Solution for Enterprise and SMEs</b> Manage your entire HR function using one single software.
<b>JOB PROFILE</b>	
Job Designation	Business Analyst
Job Description	<p>Business Analysts conduct market analyses, analysing both product lines and the overall profitability of the business. In addition, they develop and monitor data quality metrics and ensure business data and reporting needs are met. Strong technology, analytical and communication skills are must-have traits.</p> <p>In addition to performing financial and operational modelling, a Business Analyst is expected to develop new models that underpin sound business decisions. A Business Analyst job description should recognize the streamlining and improving of internal and external reporting. The role should also call for a strong understanding of regulatory and reporting requirements as well as plenty of experience in forecasting, budgeting and financial analysis combined with understanding of key performance indicators.</p>
Place of Posting	Noida
Key Responsibilities:	<p>Key Responsibility Areas</p> <ul style="list-style-type: none"> <li>• Creating a detailed business analysis, outlining problems, opportunities and solutions for a business</li> <li>• Budgeting and forecasting</li> <li>• Planning and monitoring</li> <li>• Financial modelling</li> <li>• Variance Analysis</li> <li>• Pricing</li> <li>• Reporting</li> <li>• Defining business requirements and reporting them back to</li> </ul>

	stakeholders
Type of Placement	Offline
<b>SALARY</b>	
Cost to Company (CTC)	2.5 LPA
Training Period	6 Months
Salary / stipend paid during training	15,000/month
Bond or Service Contract (If Yes, give details)	NA
<b>SELECTION PROCESS</b>	
Shortlist from Resumes	Yes
Written Test (Technical / Aptitude)	Yes
Group Discussion	NA
Personal Interview	Yes
Minimum Number of Offers You intend to make	100
Eligible Department and Program	MBA
Specific Eligibility requirement (Please mention)	2020 /2021 pass out and passing out students
Date & Time of the Drive	5 <sup>th</sup> July
Venue	Office
Expected Joining (dd/mm/yyyy)	Immediate.