

Dr. Ayush Srivastava
Assistant Registrar
Nodal Officer-Training & Placement



Dr. A. P. J. Abdul Kalam Technical University
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Ref: AKTU/UIIC/2021/463

02nd July, 2021

To

The Directors/Principals
Colleges affiliated/associated to Dr. APJ Abdul Kalam Technical University
Lucknow, Uttar Pradesh

Subject: Regarding “Merino Industries Ltd” hiring opportunity for MBA from 2019/2020 /2021 pass out / passing out batch.

Dear Sir/Ma’am,

Please to inform you that as part of hiring process for MBA from 2019/2020/2021 pass out / passing out batch. Company “**Merino Industries Ltd**”. Wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latest by **3rd July-2021**.

ERP Link: erp.aktu.ac.in (mandatory)

If you have any concern, you are requested to feel free to write at tnp.aktu@aktu.ac.in

With warm regards,

(Dr. Ayush Srivastava)

Assistant Registrar
Nodal Officer – Training & Placement

Copy to:

1. Registrar, AKTU,Lucknow
2. Finance Officer, AKTU,Lucknow
3. Controller of Examination, AKTU, Lucknow
4. Dean Student Welfare, AKTU, Lucknow
5. Media Prabhari, AKTU,Lucknow
6. Technical Officer, AKTU, Lucknow
7. In-charge Placements, AKTU,Lucknow
8. Staff Officer, Hon’ble Vice Chancellor for kind information

(Dr. Ayush Srivastava)

Annexure- A

Campus Placements 2021	
Job Notification Form	
COMPANY OVERVIEW	
Name of the Company	Merino Industries Ltd.
Website / Other source of Information	https://www.merinoindia.com
Company Type	Building Material
Brief write-up on the Company (50 to 75 words)	Merino Industries Limited is a Public incorporated on 29 July 1965. It is classified as Non-govt company and is registered at Registrar of Companies, Kolkata. Its authorized share capital is Rs. 170,000,000 and its paid up capital is Rs. 103,696,000.
JOB PROFILE	
Job Designation	Sales Executive (Only Male Candidate)
Job Description	<ul style="list-style-type: none"> • Lead Generation through site scanning (Kothis B+4) • Follow up with Builders , Architects & Contractors in Delhi • Project closer through channel partner/ Dealer/ Sub-dealer • To increase the sale of the branch. • Recording leaves, project co-ordination , projection and sales in CRM software • Good communication and writing skills. • Should be committed, loyal towards his job, self-motivated & self-starter • Candidate should be MBA
Place of Posting	Delhi /NCR
Key Responsibilities:	<ul style="list-style-type: none"> • Lead Generation through site scanning (Kothis B+4) • Follow up with Builders , Architects & Contractors in Delhi • Project closer through channel partner/ Dealer/ Sub-dealer • To increase the sale of the branch. • Recording leaves, project co-ordination , projection and

	sales in CRM software
Type of Placement	Full time
SALARY	
Cost to Company (CTC)	3.6 CTC
Training Period	YES
Salary / stipend paid during training	NA
Bond or Service Contract (If Yes, give details)	NA
SELECTION PROCESS	
Shortlist from Resumes	YES
Written Test (Technical / Aptitude)	NA
Group Discussion	NA
Personal Interview	YES
Minimum Number of Offers You intend to make	120
Eligible Department and Program	MBA 2019/2020/2021 Pass out or passing out.
Specific Eligibility requirement (Please mention)	MBA 2019/2020/2021 Pass out or passing out.
Date & Time of the Drive	4 th July 2021
Venue	Office (Detail will shared soon)
Expected Joining (dd/mm/yyyy)	Immediate