

Dr. Ayush Srivastava
Assistant Registrar
Nodal Officer-Training& Placement



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Ref: AKTU/UIIC/2021/464

03rd July, 2021

To

The Directors/Principals
Colleges affiliated/associated to Dr. APJ Abdul Kalam Technical University
Lucknow, UttarPradesh

Subject: Regarding “Prologic Web Solutions Private Limited” hiring opportunity for MBA from 2019/ 2020 /2021 pass out /passing out batch.

Dear Sir/Ma’am,

Please to inform you that as part of hiring process for MBA from 2019/ 2020/2021 pass out /passing out batch. Company “**Prologic Web Solutions Private Limited**”. Wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latest by **5th July-2021**.

ERP Link: erp.aktu.ac.in **(mandatory)**

If you have any concern, you are requested to feel free to write at tnp.aktu@aktu.ac.in

With warm regards,

(Dr. Ayush Srivastava)

Assistant Registrar
Nodal Officer – Training & Placement

Copy to:

1. Registrar, AKTU,Lucknow
2. Finance Officer, AKTU,Lucknow
3. Controller of Examination, AKTU, Lucknow
4. Dean Student Welfare, AKTU, Lucknow
5. Media Prabhari, AKTU,Lucknow
6. Technical Officer, AKTU, Lucknow
7. In-charge Placements, AKTU,Lucknow
8. Staff Officer, Hon’ble Vice Chancellor for kind information

(Dr. Ayush Srivastava)

Annexure- A

Campus Placements 2021	
Job Notification Form	
COMPANY OVERVIEW	
Name of the Company	Prologic Web Solutions Private Limited
Website / Other source of Information	https://www.prologicwebsolutions.com
Company Type	Information Technology
Brief write-up on the Company (50 to 75 words)	<p>PROLOGIC WEB SOLUTIONS was founded on the principles of lasting partnerships, accountability, and exceptional service and value. As a mid-sized organization that provides technology services and outsourcing to global enterprises. PROLOGIC WEB SOLUTIONS partners with industry leaders and innovators that share our vision and commitment to help customers achieve world-class performance and meet their business goals. An end-to-end services portfolio and a global delivery model enable PROLOGIC WEB SOLUTIONS to deliver technology solutions to global enterprises. PROLOGIC WEB SOLUTIONS leverages best practices, accelerators, and proprietary methodologies for implementations, integrations, & outsourcing services. Prologic Web Solutions private limited is a leading IT / BPO Sector company which was established in 2012. We work mainly in 2 sectors :</p> <p>1) IT & Software - We have more than 4400 clients worldwide. We provide development and maintenance service related to web/app.</p> <p>2) Domestic BPO - We have clients like Delhi Metro, NCHM, ICSI, GSTN and other Government Sector Companies.</p>
JOB PROFILE	
Job Designation	<u>Sales/Business Development Manager</u>
Job Description	<p>1) If you are already good with sales, we assure you that you can maximize your potential with exponential growth because every lead is Mobile OTP verified lead.</p> <p>2) Our clients are Indian Citizen and looking to Invest in a Government Initiated Business Program. They sign up on our website and their mobile numbers are OTP verified before we start any communication.</p> <p>3) You need to talk to these clients and do the necessary follow-ups whenever client is comfortable.</p> <p>4) You should be able to convince the client about business eco system and revenue generation from business.</p> <p>5) You should be eager to achieve target for more incentives.</p> <p>6) Results processing, monitoring and associated tasks.</p> <p>7) We provide you 3 days in-house training to handle the clients.</p> <p>8) You will be trained to attend the calls, handling the CRM,</p>

	<p>handling the customers, sending training/demo links & other required items which can make you a successful business development executive.</p> <p>9) We will make sure that you Meet Monthly targets with good incentives on achieving targets.</p> <p>10) Your AIM should be achieving monthly target as Well as handsome variables from us.</p> <p>11) We will be providing you company SIM card so make sure you should have one slot available in case clients wish to contact you using Business Whats app.</p>
Place of Posting	Noida
Key Responsibilities:	<u>Sales, Retail, Business Development</u>
Type of Placement	Full Time, Permanent
SALARY	
Cost to Company (CTC)	1,75,000 to 500,000 LPA
Training Period	NA
Salary / stipend paid during training	Salary will start from the very 1 st day of joining
Bond or Service Contract (If Yes, give details)	NA
SELECTION PROCESS	
Shortlist from Resumes	NA
Written Test (Technical / Aptitude)	NA
Group Discussion	NA
Personal Interview	HR round followed by a final round
Minimum Number of Offers You intend to make	100
Eligible Department and Program	MBA-2019/2020/2021
Specific Eligibility requirement (Please mention)	<p>Candidate with excellent sales service skills would be preferred and previous tale-sales . experience will be preferred.</p> <ul style="list-style-type: none"> · Excellent verbal and written communication skills. English Speaking is must. · Should be Self Motivated, Sales Oriented, Responsible, Smart, Quick and Sharp thinker. · Candidate should have the ability to handle pressure and meet deadlines. · Age- 18 to 27 Years · Education- Graduate with good communication skills.
Date & Time of the Drive	6 th July
Venue	Offline (at office)
Expected Joining (dd/mm/yyyy)	ASAP