

**Dr. Ayush Srivastava**  
**Assistant Registrar**  
**Nodal Officer-Training& Placement**



**Dr. A. P. J. Abdul Kalam Technical University**  
**Lucknow, Uttar Pradesh**  
Sector-11, Jankipuram Extension, Lucknow  
E-mail: ayush@aktu.ac.in

Ref: AKTU/UIIC/2021/465

03<sup>rd</sup> July, 2021

To

The Directors/Principals  
Colleges affiliated/associated to Dr. APJ Abdul Kalam Technical University  
Lucknow, Uttar Pradesh

**Subject: Regarding “Training Basket Pvt. Ltd” hiring opportunity for MBA from 2019/ 2020 /2021 pass out/ passing out batch.**

Dear Sir/Ma’am,

Please to inform you that as part of hiring process for MBA from 2019/ 2020/2021 pass out /passing out batch. Company “**Training Basket Pvt. Ltd**”. Wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latest by **5<sup>th</sup> July-2021**.

**ERP Link:** erp.aktu.ac.in (**mandatory**)

If you have any concern, you are requested to feel free to write at [tnp.aktu@aktu.ac.in](mailto:tnp.aktu@aktu.ac.in)

With warm regards,

(Dr. Ayush Srivastava)

Assistant Registrar  
Nodal Officer – Training & Placement

**Copy to:**

1. Registrar, AKTU,Lucknow
2. Finance Officer, AKTU,Lucknow
3. Controller of Examination, AKTU, Lucknow
4. Dean Student Welfare, AKTU, Lucknow
5. Media Prabhari, AKTU,Lucknow
6. Technical Officer, AKTU, Lucknow
7. In-charge Placements, AKTU,Lucknow
8. Staff Officer, Hon’ble Vice Chancellor for kind information

(Dr. Ayush Srivastava)

**Annexure- A**

<b>Campus Placements 2021</b>	
<b>Job Notification Form</b>	
<b>COMPANY OVERVIEW</b>	
Name of the Company	Training Basket Pvt. Ltd
Website / Other source of Information	<a href="https://trainingbasket.in">https://trainingbasket.in</a>
Company Type	Education & Web Development
Brief write-up on the Company (50 to 75 words)	Amazing Training Basket Pvt. Ltd. (usually referred as “Training Basket”) offers advanced IT training & certification to individuals and organizations all over the world. Training Basket was founded in the year 2015 by Mr. Nayan Verma in Noida, India. We are working in three verticals, Web & Application Development, Corporate Training & Digital Marketing services, We are partners with RED-HAT, CISCO, INGRAM, TIMES, COMPTIA, ZOHO, AMAZON, WOZTELL, FRESHERSWORLD etc..
<b>JOB PROFILE</b>	
Job Designation	<ol style="list-style-type: none"> <li>1. Sales Executive</li> <li>2. HR Trainee</li> <li>3. Marketing Executive</li> </ol>
Job Description	<p><b>1. HR Trainee :</b></p> <ul style="list-style-type: none"> <li>• Payroll Management- Inputs, Draft Audit, Salary reconciliation, Provision Reports</li> <li>• Attendance and Leave Management</li> <li>• Finding right candidates for the organization as per requirement</li> <li>• Must able to support Statutory Compliance &amp; Legal. People Centric, Soft Spoken .</li> <li>• Excellent written and oral communication</li> <li>• Should be aware of Naukri, Shine, Times etc. portal</li> <li>• Hands-on LinkedIn and other social media apps</li> <li>• Handle grievances and Queries-Email Handling</li> <li>• Should implement effective sourcing, screening and interviewing techniques</li> <li>• Needs and coordinate learning and development initiatives for all employees.</li> </ul> <p><b>2.Sales Executive (IT Technical):</b></p> <ul style="list-style-type: none"> <li>• Telephonic follow up of inquiries to drive walk-ins</li> <li>• Making calls and explaining the prospects regarding course</li> <li>• Counseling Candidates</li> <li>• Maintaining various reports</li> <li>• Tie up with new educational partners</li> </ul>

	<ul style="list-style-type: none"> <li>• Locate or propose potential business deals by contacting potential partners</li> <li>• Close new business deals by coordinating requirements developing and negotiating contracts integrating contract requirements with business operations.</li> <li>• Provide trustworthy feedback and after-sales support</li> <li>• Build long-term relationships with new and existing customers.</li> <li>• Designing and developing Marketing and Sales Strategies</li> <li>• Tenacity and drive to seek new business and meet or exceed target</li> <li>• An excellent telephone manner for making initial contact and for ongoing communication with customers</li> <li>• Excellent written and verbal communication skills</li> </ul> <p><b>3. Marketing Executive :</b></p> <p>Candidates is responsible to sale training programs. Responsible to make cold calls and meet college HODs/TPOs, Directors at their office or Home. 20% Telesales - 80% Field Sales</p>
Place of Posting	Noida
Key Responsibilities:	<ul style="list-style-type: none"> <li>• Must have Good Communication Skills</li> <li>• Basic Knowledge of computer (MS-word, Excel, PowerPoint)</li> <li>• Knowledge of any CRM would be a Plus</li> <li>• Confident &amp; Presentable</li> </ul>
Type of Placement	Full Time
<b>SALARY</b>	
Cost to Company (CTC)	Sales Executive : 2.4lpa – 3.6 LPA HR Trainee : 1.8lpa – 2.4LPA Marketing Executive : 2.4lpa – 3.6LPA
Training Period	6 Months
Salary / stipend paid during training	Salary will start from the very 1 <sup>st</sup> day of joining
Bond or Service Contract (If Yes, give details)	NA
<b>SELECTION PROCESS</b>	
Shortlist from Resumes	YES
Written Test (Technical / Aptitude)	NA
Group Discussion	NA
Personal Interview	HR round followed by a final round
Minimum Number of Offers You intend to make	50

Eligible Department and Program	MBA
Specific Eligibility requirement (Please mention)	MBA (2019/2020/2021 pass out students )
Date & Time of the Drive	ON Campus ( As discussed)
Venue	NA
Expected Joining (dd/mm/yyyy)	ASAP