

**Dr. Ayush Srivastava**  
**Assistant Registrar**  
**Nodal Officer-Training& Placement**



**Dr. A. P. J. Abdul Kalam Technical University**  
**Lucknow, Uttar Pradesh**  
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E-mail: ayush@aktu.ac.in

Ref: AKTU/UIIC/2021/469

05<sup>th</sup> July, 2021

To

The Directors/Principals  
Colleges affiliated/associated to Dr. APJ Abdul Kalam Technical University  
Lucknow, UttarPradesh

Subject: **Regarding “Policy Bazaar” hiring opportunity for MBA from 2020/2021 pass out /passing out batch.**

Dear Sir/Ma’am,

Please to inform you that as part of hiring process for MBA from 2020/2021 pass out /passing out batch. Company **“Policy Bazaar”** Wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latest by **7<sup>th</sup> July-2021**.

**ERP Link: erp.aktu.ac.in (mandatory)**

If you have any concern, you are requested to feel free to write at [tnp.aktu@aktu.ac.in](mailto:tnp.aktu@aktu.ac.in)

With warm regards,

(Dr. Ayush Srivastava)

Assistant Registrar  
Nodal Officer – Training & Placement

**Copy to:**

1. Registrar, AKTU,Lucknow
2. Finance Officer, AKTU,Lucknow
3. Controller of Examination, AKTU, Lucknow
4. Dean Student Welfare, AKTU, Lucknow
5. Media Prabhari, AKTU,Lucknow
6. Technical Officer, AKTU, Lucknow
7. In-charge Placements, AKTU,Lucknow
8. Staff Officer, Hon’ble Vice Chancellor for kind information

(Dr. Ayush Srivastava)

<b>Campus Placements 2021</b>	
<b>Job Notification Form</b>	
<b>COMPANY OVERVIEW</b>	
Name of the Company	Policy bazaar
Website / Other source of Information	Policybazaar.com
Company Type	Insurance Brokers
<b>A brief about the company:</b>	Policybazaar is India's prominent online life insurance and general insurance aggregator. We are specialized in making comparative analysis of the insurance products of various insurance policies based on price, quality and key benefits. Our punch line, Insurance Compare Kiya? Says it all. Our unique comparative system boosts our credibility. We empower customers with comparative and accurate information on Insurance products combined with solution driven customer service. Our technology backed service is convincing and adds value to our customers.
<b>JOB PROFILE</b>	
Job Designation	Associate Sales Consultant
Job Description	Selling of financial Products/Insurance Policy to the leads given by the company.
Place of Posting	Gurgaon, Haryana
<b>Key Responsibilities:</b>	Understanding customer requirements and closing sales. Supporting in a range of financial/Insurance products over the phone. Ability to learn about products and describe/explain them to prospective customers. Responding in a timely and effective manner to all internal communication
Type of Placement	Virtual Campus Drive
Details required (If any)	NA
<b>SALARY</b>	
Cost to Company (CTC)	₹ 2.25 -2.5 LPA
<b>Perks &amp; Benefits</b>	Amazing work culture Complete Day shift 6 Day working, 1 Roster off Unlimited Incentives Good opportunity for career progression Gratuity is paid as per applicable law which is over and above total offered CTC
Training Period	Upto 4 weeks
Bond or Service Contract (If Yes, give details)	NA
<b>SELECTION PROCESS</b>	

Written Test	No
Group Discussion	Yes
Personal Interview	Yes
Last date of registration for the drive.	07 <sup>th</sup> July 2021
Minimum Number of Offers You intend to make	1500 in the span of 6 Months
Eligible Department and Program	MBA -2021 &2020
Specific Eligibility requirement (Please mention) for Interview process	Should be Confident & Dynamic Excellent Communication Skills Should have a bent towards Sales Good negotiation skills Person should be comfortable with <b>Work From Office</b>
Apps Required	Virtual Interview via Google Hangout/Google Meet-App
Date & Time of the Drive	At the earliest
Venue	Virtual
Expected Joining	Immediate (Post Examinations)