

**Dr. Ayush Srivastava**  
**Assistant Registrar**  
**Nodal Officer-Training & Placement**



**Dr. A. P. J. Abdul Kalam Technical University**  
**Lucknow, Uttar Pradesh**  
Sector-11, Jankipuram Extension, Lucknow  
E-mail: ayush@aktu.ac.in

Ref: AKTU/UIIC/2021/495

19<sup>th</sup> July, 2021

To

The Directors/Principals  
Colleges affiliated/associated to Dr. APJ Abdul Kalam Technical University  
Lucknow, Uttar Pradesh

**Subject: Regarding “Cordlife Sciences India Private Limited” hiring opportunity for B. Pharma /B.Tech( Biotech)/MBA from 2020/2021 passed out/ passing out batch.**

Dear Sir/Ma’am,

Please to inform you that as part of hiring process for B.Pharma /B.Tech (Biotech)/MBA from 2020/2021 passed out/ passing out batch. Company “**Cordlife Sciences India Private Limited**” wish to invite the students of AKTU affiliated colleges for this drive. Please find invitation and link for the participation of students as per the details attached herewith in (Annexure- A). You are requested to kindly go through and encourage the students for registration latestby **20-July-2021**.

**ERP Link: erp.aktu.ac.in (mandatory)**

If you have any concern, you are requested to feel free to write at [tnp.aktu@aktu.ac.in](mailto:tnp.aktu@aktu.ac.in)

With warm regards,

(Dr. Ayush Srivastava)  
Assistant Registrar  
Nodal Officer – Training & Placement

**Copy to:**

1. Registrar, AKTU, Lucknow
2. Finance Officer, AKTU, Lucknow
3. Controller of Examination, AKTU, Lucknow
4. Dean Student Welfare, AKTU, Lucknow
5. Media Prabhari, AKTU, Lucknow
6. Technical Officer, AKTU, Lucknow
7. In-charge Placements, AKTU, Lucknow
8. Staff Officer, Hon’ble Vice Chancellor for kind information

(Dr. Ayush Srivastava)

<b>Campus Placements 2021</b>	
<b>Job Notification Form</b>	
<b>COMPANY OVERVIEW</b>	
Name of the Company	<b>Cordlife Sciences India Private Limited</b>
Website / Other source of Information	<a href="http://www.cordlifeindia.com">www.cordlifeindia.com</a>
Company Type	Pharma & Diagnostics
<b>A brief about the company:</b>	<p>Cordlife is amongst the leading players for private cord blood banking services in all the markets it operates in, namely Singapore, Hong Kong, Malaysia, India, Indonesia and the Philippines. Inhabiting a distinctive niche in the healthcare industry, the Group is one of the foremost private cord blood banks to have gained a solid foothold in Asia.</p> <p>In the last 17 years, Cordlife has dedicated its undertakings to achieve market leadership in the industry. Having built a distinguished brand name, the Group continues to strive for excellence by means of support from its experienced management team, dynamic key executives along with its quality product and service offerings. Cordlife believes the Group has in place a strong foundation for future expansion.</p>
<b>JOB PROFILE</b>	
Job Designations	<ul style="list-style-type: none"> <li>• Business Development Executive</li> <li>• Client Relations Executive</li> <li>• Executive Client Relations</li> <li>• Key Account Executive</li> </ul>
Job Description	<p><b><u>Business Development Executive</u></b></p> <ul style="list-style-type: none"> <li>• Visiting Hospitals &amp; Nursing Homes.</li> <li>• Meeting doctors to promote CordLife &amp; Cord blood banking and approach them to provide numbers of expectant mothers.</li> <li>• Placing Drop boxes &amp; flier stands at strategic places inside the doctor's chambers &amp; Hospitals.</li> <li>• Refilling the drop boxes &amp; Flier stands with fliers.</li> <li>• Counseling at doctor chambers &amp; Hospitals to generate leads.</li> <li>• Any other job that is assigned from time to time.</li> </ul> <p><b><u>Designation : Client Relations Executive</u></b></p> <ul style="list-style-type: none"> <li>• Meet expectant mothers / fathers at their desired place.</li> <li>• Promote stem cell banking and about Cordlife Sciences by giving them laptop presentations.</li> <li>• Enrolling the expected client's , complete the documentations, collect payments from expectant mothers/fathers.</li> <li>• Maintain good relations with the existing clients for reference.</li> <li>• Any other job assigned from time to time</li> </ul>

	<p><b><u>Designation : Executive Client Relations</u></b></p> <ul style="list-style-type: none"> <li>• To visit hospitals and nursing homes.</li> <li>• Meet doctors to generate leads, facilitate corporate tie ups and obtain permission to place promotional materials in the premises.</li> <li>• To counsel expectant parents and schedule presentations.</li> <li>• To meet expectant parents at their desired place and provide presentations.</li> <li>• To enroll clients, complete the documentations formalities and collect payments.</li> <li>• To generate referrals from existing clientele.</li> <li>• Any other job that is assigned from time to time.</li> </ul> <p><b><u>Designation : Key Account Executive</u></b></p> <ul style="list-style-type: none"> <li>• Visit hospitals and meet doctors during O.P.D hours.</li> <li>• Promote the concept of stem cell banking and about Cordlife Sciences.</li> <li>• Generate leads from doctors and clients coming for check ups.</li> <li>• Approach clients in hospitals and promote stem cell banking.</li> </ul>
Place of Posting	PAN India
Key Responsibilities:	Promote Company product and services
Type of Placement	Virtual
Details required (If any)	Yes ( An excel sheet attached )
<b>SALARY</b>	
Cost to Company (CTC)	<b>Rs. 3 LPA to 3.2 LPA</b>
Perks & Benefits	<ul style="list-style-type: none"> <li>• Medichaim coverage of Rs.2 lakhs.</li> <li>• Travelling allowances will be Rs.175 / day (Rs.4550 per month on average ) Included in CTC.</li> </ul>
Training Period	6 months
Bond or Service Contract (If Yes, give details)	(Depends)
<b>SELECTION PROCESS</b>	
Written Test	Yes
Group Discussion	No
Personal Interview	Yes
Last date of registration for the drive.	20 <sup>th</sup> July 2021
Minimum Number of Offers You intend to make	50 Approx
Eligible Department and Program	B Pharma /B Tech ( Biotech)/MBA of 2020 &2021

Specific Eligibility requirement (Please mention) for Interview process	Only Serious Candidates
Apps Required	Google Meet platform
Date & Time of the Drive	As earliest
Venue	Online ( Final round will be face to face interview )
Expected Joining	Immediate