

**Technical Education Quality Improvement Program, Phase-III**  
**Dr. A.P.J Abdul Kalam Technical University,**  
**Sector-11, Jankipuram Extension, Lucknow**

SPIU/TEQIP-III/2017-18/06

Date: 09<sup>th</sup> Nov 2017

TEQIP III, AKTU Lucknow is organizing a workshop entitled 'How to create Start-up in Tier II City' for students and alumni of engineering Institutions affiliated to Dr. APJ Abdul Kalam Technical University Uttar Pradesh, as a part of 'DR. KALAM STARTUP PARIKARMA', on 15<sup>th</sup> November 2017 through K-CIIS (Kalam Centre for Innovation and Incubation of Start-Ups). Interested students can register through link: <https://tinyurl.com/15Nov-Startup-Challenge>. Entries will be accepted on first cum first serve basis with a ceiling of maximum 150. The shortlisted students will be given a chance to present their idea and appear in startup quiz.

The top three ideas selected on the basis of novelty of ideas, team building, structured thinking, business model, targeted market size etc., will be awarded attractive cash prize and outstanding performers and topper of startup quiz will also be felicitated. Details of the workshop are attached.

(Prof. SP Shukla)  
SPA, SPIU-UP &  
Coordinator, TEQIP-III, AKTU Lucknow

Copy to:

1. Secretary, Technical Education, Govt. of U.P.
2. Special Secretary, Technical Education, Govt. of U.P.
3. Staff Officer to Honorable Vice Chancellor, AKTU Lucknow
4. Registrar, AKTU Lucknow
5. Finance Officer and Nodal Officer (Finance), TEQIP-III, AKTU Lucknow
6. Nodal Officer (Academic), AKTU Lucknow
7. Nodal Officer (Procurement), AKTU Lucknow
8. Deputy Registrar, AKTU Lucknow
9. Finance and Account Officer, AKTU Lucknow
10. Assistant Registrar, AKTU Lucknow
11. All AKTU affiliated Institutions in and around Lucknow

(Prof. SP Shukla)

## **Details of Workshop entitled 'How to create Start-up in Tier II City'**

**Theme of event:** Creating Start-Ups in TIER II Cities

**Date:** 15 November 2017

**Venue:** Incubation area, Ground Floor, Administrative Block, Dr. APJ Abdul Kalam Technical University, Sector 11, Jankipuram Vistar, Lucknow, Uttar Pradesh

**Reporting Time:** 10.00 AM

**Maximum Number of participants:** 150 (on first cum first serve basis)

**Register Here:** <https://tinyurl.com/15Nov-Startup-Challenge>

**Last date of registration:** 13<sup>th</sup> November 2017

### **Guidelines for students for pitching:**

1. Shortlisted students will be given 5 minutes for presentation of their project (Maximum 7-10 slides).
2. Students may include 30-45 second video in support of project.
3. Shortlisted students will also appear in a 15 minutes quiz.
4. Quiz marks of students will be displayed at the time of presentation.
5. Students will have to answer questions asked after presentation.
6. Project will be judged on the basis of Novelty of Idea, Team building, Structured thinking, business model, targeted market size etc.

### **Note:**

1. Students must bring their institute identity card.
2. Students must have confirmation email (sent by K-CIIS) for participation.
3. No TA/DA will be given.
4. There is be no entry/ participation fee.
5. Confirmation will be done in order of application time (first cum first serve basis).
6. This event is only for AKTU students.
7. Certificate of participation will be provided through email.

*For any query drop an email to [kciis@aktu.ac.in](mailto:kciis@aktu.ac.in)*

### **Contact Persons:**

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