

**Prof. Vineet Kansal**  
Coordinator, TEQIP-III



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AKTU/TEQIP-III/2018/30

Date: 10 March 2018

TEQIP III, AKTU Lucknow is organizing a workshop entitled "**STARTUP: PRODUCT BASED VS SERVICE BASED**" for students and alumnus of Engineering Institutions affiliated to Dr. APJ Abdul Kalam Technical University, Uttar Pradesh as a part of 'DR. KALAM STARTUP PARIKRAMA', on 16<sup>th</sup> March 2018 through K-CIIS (Kalam Centre for Innovation and Incubation of Start-Ups) at Meerut Institute of Engineering and Technology, Meerut. Interested students from AKTU affiliated institutions in and around 'Meerut' can register through link: <https://tinyurl.com/Dr-Kalam-Startup-Parikrama>. Entries will be accepted on first cum first serve basis with a ceiling of maximum 150.

The top three ideas selected on the basis of novelty of ideas, team building, structured thinking, business model, targeted market size etc., will be felicitated and details are attached herewith.

  
(Prof. Vineet Kansal)  
Coordinator TEQIP-III

Copy to:

1. Staff Officer to Hon'ble Vice Chancellor, AKTU Lucknow
2. Nodal Officer (Academic), TEQIP-III, AKTU Lucknow
3. Registrar, AKTU Lucknow
4. Finance Officer and Nodal Officer (Finance), TEQIP-III, AKTU Lucknow
5. Nodal Officer (Procurement), TEQIP-III, AKTU Lucknow
6. All AKTU affiliated / associated Institutions in and around Meerut

(Prof. Vineet Kansal)

**Details of workshop entitled:  
“STARTUP: PRODUCT BASED VS SERVICE BASED”**

**Date:** 16<sup>th</sup> March 2018

**Venue:** N.H. 58, Delhi-Roorkee Highway, Baghat Bypass Road Crossing, Meerut, Uttar Pradesh 250005

**Maximum Number of participants:** 150 (on first cum first serve basis)

**Register Here:** <https://tinyurl.com/Dr-Kalam-Startup-Parikrama>

**Last date of registration:** 14<sup>th</sup> March 2018

**Guidelines for students:**

1. Shortlisted students will be given 5 minutes for presentation of their project (Maximum 7-10 slides).
2. Students may include 30-45 second video in support of project.
3. Students will have to answer questions asked after presentation.
4. Project will be judged on the basis of Novelty of Idea, Team building, structured thinking, Business model, Targeted market size etc.

**Note:**

1. Students must bring their institute identity card.
2. Students must have confirmation email (sent by K-CIIS) for participation.
3. No TA/DA will be given.
4. There is no entry/ participation fee.
5. Confirmation will be done in order of application time (first cum first serve basis).
6. This event is only for AKTU students.
7. Certificate of participation will be provided through email.

*For any query drop an email to [kciis@aktu.ac.in](mailto:kciis@aktu.ac.in)*

**Contact Persons:**

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